WILL ROGERS INSURANCE

(888) 528-0700
WRDFW.com

Deductible Buy Back, this is B. I. G. !

Go B.I.G. (Build Loyalty + Increase Retention + Gain New Customers) with **deductible buy back policies**

COMPARE	PARAMETRIC GREAT SPECIALTY OPTION Fast event-triggered protection	OFFER DEDUCTIBLE BUY BACK SAVINGS & PLANNING TOOL The familiar deductible solution	SOLA PARAMETRIC-TYPE Residential wind & hail
COVERAGE STYLE	Event / trigger based	Traditional Insurance process	Parametric-type wind & hail
CUSTOMER EXPERIENCE	Trigger must be met	✓ Traditional claims process, not limited to a triggered event	Qualifying storm-data / event model
RESIDENTIAL	✓ Available by program	✓ Yes - down to $2,500	✓ Yes
COMMERCIAL	✓ Available by program	✓ Yes - down to $5,000	Residential-focused
AGENT WORKFLOW	Program dependent	✓ Quote • Apply • Bind • Submit	Online residential workflow
SCALE / LIMIT	Program specific	✓ Capacity to $100,000,000 TIV	$2,000 - $25,000 per structure
BEST USE	Fast catastrophe liquidity	✓ Lower a large deductible to a predictable amount	Smaller residential wind / hail gaps
BUSINESS FIT	Specialty tool	✓ B uild Loyalty ✓ I ncrease Retention ✓ G ain Customers	Residential niche

✓ EASY TO EXPLAIN
Lower the client's out-of-pocket deductible.

✓ EASY TO SELL
Fits the insurance conversation clients already know.

✓ EASY TO PLACE
Keep Overlying Carrier and Lower Premiums

INELIGIBLE RISKS

- More than 2 wind losses in the past 5 years.
- Metal and Tile Roofs over 30 years old & Other Roof Types over 25 years old must be submitted for a quote.
- Multiple Buildings/Locations - quotes available on a submit basis by a completed application or SOV.

AGENTS
wrdfw.com/dbbagent/

CUSTOMERS
wrdfw.com/lowerdeductible